

COOKIE POLICY

In accordance with Legislative Decree No. 196/2003 and subsequent amendments and the EU Regulation 2016/679 and Legislative Decree 101/2018

This Cookie Policy is intended to disclose the procedures followed for the collection, through cookies and/or other tracking technologies, of the information provided by users when visiting the website info@coldilamo.com.

The data controller for the personal data collected through this website is SOCIETA' AGRICOLA COL DI LAMO SOCIETA' SEMPLICE with registered office at Località Podere, 28 - 53024 Montalcino (SI) and VAT number 01349530525. The data controller can be contacted at the following email address info@coldilamo.com.

This information is provided in accordance with Article 13 of EU Regulation 2016/679 (European Regulation for the protection of personal data) and is also inspired by the provisions of Directive 2002/58/EC, as amended by Directive 2009/136/EC on Cookies, as well as by the provisions of the Authority's Decision for the Protection of Personal Data of 08.05.2014, 05.06.2019, and 10.06.2021 on Cookies and the EDPB Guidelines 05/2020 on consent under the GDPR, adopted on 04.05.2020.

What are Cookie:

Cookies are small text files that websites visited by users send to their terminals, where they are stored to be retransmitted to the same sites on subsequent visits. Cookies are used for various purposes, have different characteristics, and can be used both by the owner of the site being visited and by third parties. Below you will find all the information about the cookies installed through this site, and the necessary indications on how to manage your preferences regarding them.

For more information about cookies and their general functions, visit an informative website like allaboutcookies.org.

Types of Cookies:

Cookies can be of various types, depending on the type of data they store and how long they remain stored on the user's device.

<u>Session cookies</u>, or temporary ones, are those that expire or are deleted when the browser is closed, while persistent ones have longer expiration dates (from a few minutes to several months) depending on the functions they perform. It is these functions that distinguish cookies into two categories: technical and non-technical (or profiling) cookies.

<u>Technical cookies</u> manage the data necessary for the delivery of pages and facilitate navigation, allowing, for example, not to have to re-enter username and password to access particular services, to remember the last page visited or how far you have watched a video, to recognize the type of device in use, and to adapt the sizes of images accordingly. Technical cookies also allow aggregate statistical analysis of the most visited pages and user preferences, but only in anonymous form, and are not used to analyze the behavior or preferences of individual users.

<u>Profiling cookies</u>, on the other hand, are used to analyze the interests and browsing habits of individual users, to personalize their navigation and deliver, for example, content, including advertising, targeted at particular interests.

Cookies can be delivered directly by the manager of the site being visited (first-party cookies) or, if the site relies on external services for particular functions, by third parties (third-party cookies).

The Site uses both technical and non-technical cookies on its pages, including third-party cookies, to improve the experience on its site, adapting it, for example, according to the browser and device in use, selecting the type of content displayed, or exposing advertising potentially of interest to the individual user. Browsing the pages of the Site involves the use of both technical and non-technical cookies (the latter also called "profiling"), both first and third-party, necessary for the provision of the service, used for statistical analysis of navigation and for the delivery of personalized services and commercial communications.



Technical Cookies that do not require consent:

This website uses technical session cookies strictly necessary for the operation of the site, for the provision of the service, and for the optimization of navigation, as well as technical cookies related to preference-saving activities (specifically in relation to language preferences) and service optimization. These cookies do not collect information about the User or track the profile of visitors to the Site.

Cookies requiring consent:

All cookies other than those technical ones indicated above are installed or activated only following the express consent of the user the first time they visit the site. Consent can be given in a general manner, by interacting with the short information banner on the landing page of the site, according to the methods indicated in the banner (by clicking on the OK button or the X button; or by continuing navigation, also through scrolling or through a link); or it can be provided or denied selectively, according to the methods indicated below. This consent is tracked on subsequent visits. However, the user always has the possibility to revoke all or part of the consent already given.

COOKIE	Type of Cookie	Expiration	Description
_GRECAPTCHA	Third party	6 months	Google reCAPTCHA sets a necessary cookie (_GRECAPTCHA) when executed for the purpose of providing risk analysis.
_ga	First party	1 year 1 month	This cookie name is associated with Google Universal Analytics, which represents a significant update to the most commonly used analytics service by Google. This cookie is used to distinguish unique users by assigning a randomly generated number as the client identifier. It is included in each page request on a site and used to calculate visitor, session, and campaign data for site analytics reports.

Cookies installed on this site:



COOKIE	Type of Cookie	Expiration	Description
_ga_Z7VKF09Q0J	First party	1 year 1 month	This cookie is used by Google Analytics to maintain the session state.



USER RIGHTS

Under Regulation 679/2016 (GDPR) and national legislation, the User may, in accordance with the methods and within the limits provided by current legislation, exercise the following rights:

- request confirmation of the existence of personal data concerning them (right of access);
- know their origin;
- receive intelligible communication thereof;
- obtain information about the logic, methods, and purposes of the processing;
- request updating, rectification, integration, deletion, transformation into anonymous form, or blocking
 of data processed unlawfully, including data no longer necessary for the purposes for which they were
 collected;
- in cases of processing based on consent, receive, at the sole cost of any support, their data provided to the controller, in a structured, commonly used, and machine-readable format;
- the right to lodge a complaint with the supervisory authority (Privacy Guarantor);
- and, more generally, exercise all the rights recognized by current legislation.

Requests should be addressed to the Data Controller.

In cases where data are processed based on legitimate interests, the rights of data subjects to processing are nevertheless guaranteed (except for the right to data portability, which is not provided for by the rules), in particular, the right to object to processing which can be exercised by sending a request to the data controller.

UPDATES

We reserve the right to change this cookie policy from time to time. It is the user's responsibility to regularly check if they have read and consented to the latest version of the applicable cookie policy.

Date 01/03/2024