



## PRIVACY POLICY

### **In accordance with Legislative Decree No. 196/2003 and subsequent amendments and the EU Regulation 2016/679 and Legislative Decree 101/2018**

Pursuant to Legislative Decree No. 196/2003 and subsequent amendments and the EU Regulation 2016/679 and Legislative Decree 101/2018, and in compliance with the provisions of EU Regulation 2016/679 (European Regulation for the protection of personal data), we provide you with the necessary information regarding the processing of personal data provided. This information is not considered valid for other websites that may be consulted through links on the domain websites of the data controller, who cannot be considered responsible in any way for third-party websites.

This information is provided in accordance with Article 13 of EU Regulation 2016/679 (European Regulation for the protection of personal data) and is also inspired by the provisions of Directive 2002/58/EC, as amended by Directive 2009/136/EC on Cookies, as well as by the provisions of the Authority's Decision for the Protection of Personal Data of 08.05.2014 and 10.06.2021 on Cookies and the EDPB Guidelines 05/2020 on consent under the GDPR, adopted on 04.05.2020.

#### ***Given that:***

##### Personal data processed

«personal data»: any information relating to an identified or identifiable natural person ("data subject"); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person (C26, C27, C30).

##### Navigation data

The computer systems and software procedures used to operate a website acquire, during their normal operation, some personal data, the transmission of which is implicit in the use of Internet communication protocols. This category of data includes IP addresses or domain names of the computers and terminals used by users, the URI/URL (Uniform Resource Identifier/Locator) addresses of the resources requested, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (successful, error, etc.) and other parameters relating to the operating system and the user's computer environment (for more information, see the Cookies policy of this site).

##### Data communicated by the data subject

The optional, explicit and voluntary sending of messages to the contact addresses, as well as the completion and submission of the forms on the Data Controller's website, involves the acquisition of the sender's contact data, necessary to respond, as well as all personal data included in the communications.

##### Specific information

Specific information will be provided on the pages of the Website in relation to specific services or data processing provided.

##### Cookie

For more information about the cookies used by this website, please see the cookie policy.

**WHO IS THE DATA CONTROLLER? HOW CAN I CONTACT THEM?**

The **Data Controller** of the website <https://coldilamo.com/> is SOCIETA' AGRICOLA COL DI LAMO SOCIETA' SEMPLICE with registered office at Località Podere, 28 - 53024 Montalcino (SI) and VAT number 01349530525. The data controller can be contacted at the email address [info@coldilamo.com](mailto:info@coldilamo.com).

**PURPOSES OF PROCESSING, LEGAL BASIS, STORAGE PERIOD, AND NATURE OF THE PROVISION**

DATA CATEGORIES	PURPOSES	NATURE OF PROVISION
Email address, first name, last name, date of birth, phone number	Sending informative and promotional newsletters, subject to the specific consent of the data subject. Art. 6, lett. a) and art. 7 of EU Regulation 2016/679. The data retention period is a maximum of 12 months.	The provision of data is necessary for this specific purpose but does not constitute impossibility of access to other processing.  The management of the treatment is carried out using the Wine Suite software.
Email address	Responding to any requests received at the addresses provided through the website. Art. 6, lett. f) of EU Regulation 2016/679.	The provision of data is necessary for this specific purpose but does not constitute impossibility of access to other processing.

**WHO WILL PERSONAL DATA COLLECTED BE SHARED WITH?**

The personal data provided will be shared with entities who will process the data as data processors (art. 28 of EU Regulation 2016/679) and/or as individuals acting under the authority of the Data Controller and the Data Processor (art. 29 of EU Regulation 2016/679), for the purposes listed above.

Specifically, the data will be shared with:

- Companies contractually linked to SOCIETA' AGRICOLA COL DI LAMO SOCIETA' SEMPLICE;
- Entities providing services for the management of the information system used by SOCIETA' AGRICOLA COL DI LAMO SOCIETA' SEMPLICE and telecommunications networks;
- Freelancers, firms, or companies within the scope of assistance and consultancy relationships;
- Entities providing services for the management of the activities listed in the purposes (entities for communication, printing brochures, flyers, websites, videos);
- Platform managers for the services listed above (website hosting, video playback platforms);
- Competent authorities for compliance with legal obligations and/or provisions of public bodies,
- Other associates upon request.

The list of Data Processors is constantly updated and available by writing to [info@coldilamo.com](mailto:info@coldilamo.com) or at the registered office of the Data Controller.

**DOES SOCIETA' AGRICOLA COL DI LAMO SOCIETA' SEMPLICE TRANSFER DATA OUTSIDE THE EU?**

Personal Data is not subject to transfer to third countries outside the European Union and the European Economic Area. Should such transfer become necessary and/or unavoidable for organizational needs of the Data Controller, it is noted that:

- It will occur exclusively to countries for which there is an adequacy decision adopted by the European Commission;



- If it concerns a country other than the one mentioned in the preceding point, in the event that the transfer of your data to non-EU countries becomes necessary, this will take place in compliance with the limits and conditions of articles 44 and following of EU Regulation 2016/679.

### **IS THERE AN AUTOMATED PROCESS?**

We do not use decision-making processes based on automated processing, including profiling.

### **WHAT ARE YOUR RIGHTS? HOW CAN YOU EXERCISE THEM?**

You may exercise your rights as expressed by Articles 15, 16, 17, 18, 19, 20, 21, 22 of EU Regulation 2016/679 by contacting the Data Controller at the email address [info@coldilamo.com](mailto:info@coldilamo.com). You have the right, at any time, to request from the Data Controller access to your personal data, rectification, erasure of the same, restriction of processing, and portability of your data. Additionally, you have the right to object, at any time, to the processing of your data based on legitimate interest and, in cases provided for, the right to withdraw consent without affecting the lawfulness of processing based on consent before withdrawal. To no longer receive informational and/or promotional/commercial communications, simply write an email to the address [info@coldilamo.com](mailto:info@coldilamo.com) at any time or use our automatic unsubscribe systems provided for email only. You have the right to lodge a complaint with the Data Protection Authority (Supervisory Authority [www.garanteprivacy.it](http://www.garanteprivacy.it)). In the case of a request for data portability, the Data Controller will provide you with the personal data concerning you, subject to paragraphs 3 and 4 of Article 20 of Regulation (EU) 2016/679.

### **ADDITIONAL INFORMATION**

The Data Controller reserves the right to modify, update, add, or remove parts of this privacy notice at its discretion and at any time. To facilitate such verification, the date of update will be included in the notice.

Date 01/03/2024